



HCI: Hardworking, Creative, Innovative

TEAM: Team-oriented, Enthusiastic, Attentive, Motivated

Marketing & Grant Coordinator

WORK SCHEDULE: 4-day work week with flexible schedules

LOCATION: McPherson Kansas area, enjoy all that rural living has to offer, a sense of community, affordable housing, excellent schools and room to grow. All located just a short drive from Wichita, Hutchinson and Salina.

BENEFITS: Excellent benefit package that includes; medical, dental, vision, life insurance, supplemental disability, paid vacation and holidays and a generous 401(k) company contribution.

JOB SUMMARY: The Marketing & Grant Coordinator is responsible for developing, implementing and executing strategic marketing plans in order to attract potential customers and retain existing ones. The successful candidate will also work as part of a team that creates and submits applications for federal and state grants that will extend our network, engage our customers and promote economic growth in the communities we serve.

ESSENTIAL DUTIES & RESPONSIBILITIES:

Marketing Services

HCI is looking for a creative and detail-oriented individual who loves pitching ideas, is passionate about social media and thrives when collaborating with other members of a team. The successful candidate will be responsible for developing plans to facilitate business growth and enhance revenue. Ensures company marketing objectives are met, promotes brand awareness and competitive position by developing marketing plans for new and existing products and services. Researches and prepares marketing forecasts and service plans. Establishes measurements and controls to monitor pricing strategies, sales volume, market penetration and margins.

Grant Services

Works with a team to prepare, develop and organize materials for the submission of grant applications. This position will also seek out and develop new funding and business development opportunities on the local, state and federal level.

MINIMUM QUALIFICATIONS: Bachelor's Degree in marketing or related field required. New and recent college graduates are encouraged to apply.

HCI provides equal employment opportunities (EEO) to all employees and applicants for employment without regard to race, color, religion, sex, national origin, age, disability or genetics. In addition to federal law requirements, HCI complies with applicable state and local laws governing nondiscrimination in employment in every location in which the company has facilities. This policy applies to all terms and conditions of employment, including recruiting, hiring, placement, promotion, termination, layoff, recall, transfer leaves of absence, compensation and training.

Send resume to: bwedel@hci-ks.com

Come join us in reshaping the future of rural broadband!